

PUBLICITY AND EDUCATION VERIFICATION FORM

Grantee Name: _____

Grant Number: _____

Item description: _____

This form certifies that each of the Grantee's Publicity and Education items and materials, for which preapproval was not obtained from the CIWMB Grant Manager, meets the following minimum requirements:

1. Is directly related to and/or used for oil and filter collection and recycling needs;
2. Includes the Used Oil Drop Logo with the verbiage "Recycle Used Oil" (in Spanish, "Recicle Aceite Usado"). For color printing, the oil drop color is Yale Blue Pantone 286C, and the background wave is Golden Yellow Pantone 123C;
3. Includes an action step – either a list of used oil/filter collection locations, Grantee's 24-hour hotline number, the 1-800-CLEANUP number or the Earth's 911 Website: www.Earth911.org. Where used oil/filter collection locations are listed, the following language is included: "Call Center for hours of operation and quantities accepted." All wording and logos are clearly displayed and/or sized;
4. Includes an acknowledgement of the CIWMB funding that reads: "Funded by a Grant from the California Integrated Waste Management Board" (in Spanish, "Financiado por una beca del California Integrated Waste Management Board," or alternatively, "Patrocinado por fondos del California Integrated Waste Management Board"). Exception: The acknowledgement line is not required on small items (e.g., pencils, pens, tire gauges, magnets, etc.) where space constraints did not allow for this line, or where it interfered with getting the Used Oil message across. All wording and logos are clearly displayed and/or sized;
5. Is appropriate for the target audience (refer to the CIWMB-sponsored "*Grant Management Success With the Used Oil Recycling Program*" manual);
6. For written materials, with the exception of printing and writing paper, has at least fifty percent (50%) recycled content, and where possible with ten percent (10%) of that being postconsumer waste. All printing and writing paper have at least thirty percent (30%) recycled content all of which must be postconsumer waste. (For such products that could not be found, the Grant Manager was notified in writing and informed as to the steps the Grantee took to locate the product(s), and why a different item(s) with recycled content was not applicable to the Grantee's needs. The Grant Manager approved these exceptions in writing);
7. For premiums, is durable, and not likely to be disposed of in a short time (e.g., balloons);
8. For premiums, do not contribute to the Household Hazardous Waste stream (e.g., any item containing batteries or mercury); and
9. For premiums, does not exceed six dollars (\$6) for a single premium item, or one hundred thousand dollars (\$100,000) for a quantity of the same item.

I verify on behalf of the Grantee, that all of the above requirements, as applicable for the material/item, have been met for each eligible Publicity and Education item/material that did not receive Grant Manager pre-approval.

Signature: _____

Print Name: _____

Title: _____

Date: _____